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ABSTRACT

This introductory guide to sex role attitude measures used in the United States was designed to aid researchers in finding items for surveying sex role attitudes. Measures devised or published after July, 1974, or those used only in foreign surveys are not included. The compendium focuses on measures of peoples' attitudes rather than their behavior, and covers sex roles in specific institutional areas (including the family, the labor force, the educational system, the political system, and the military). Items are categorized by the way in which women vs. men should behave or be treated within the institution, perception of actual treatment of men and women within the institutional context, and respondent's action orientation towards, or recommendations for change in, the institution. These categories are also used to organize items having a general sex role reference rather than an institutional one. These items encompass attitudes towards general norms about the behavior of men and women (with a focus on primary group situations), sex trait stereotypes, discrimination, and the women's liberation movement. References to at least one study or article in which the measure is used are given for each item. (Author/JAC)

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SEX-ROLE ATTITUDE ITEMS AND SCALES FROM U.S. SAMPLE SURVEYS*

TM007 503

NATIONAL INSTITUTE OF MENTAL HEALTH

SEX-ROLE ATTITUDE ITEMS AND SCALES FROM U.S. SAMPLE SURVEYS

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INTRODUCTION

This volume presents a number of sex-role attitude measures used in sample surveys in the United States. Its main purpose is to aid researchers interested in sex roles or sex-role attitudes in finding items for their surveys. The measures devised and used by past studies do not cover all aspects of sex roles, sex differences or sex inequality. Most of these measures, moreover, are without known formal properties and have at best "face" validity. For these reasons, students of sex roles who are about to field their own surveys may wish to devise new measures. It is hoped, however, that this compendium will help them decide whether extant items are sufficient for their analytic purposes, and will as well encourage them to replicate items so that time series on sex-role attitudes are created.

The reader is warned that the compendium is by no means exhaustive. First, it deliberately focuses on measures of peoples' attitudes rather than on measures of their behavior. Specifically, it includes measures that touch on normative support for particular sex-role arrangments, on perceptions of sex differences or stereotypes, on perceptions of how women and men are differentially treated in various portions of the social system, and on support for particular "remedies" for sex inequality

or discrimination. It does not include items or scales measuring how individuals conduct their own lives, nor those measuring whether they have personally experienced sex discrimination or have personally engaged in activities oriented toward remedying discrimination.

Secondly, the compendium is also less than exhaustive in the sources it relies upon. As part of a larger project investigating recent sex-role attitudes, we reviewed a number of publications and unpublished data sets, keeping records of the particular items or scales they contained. We made little attempt, however, to extend our search of literature and data archives beyond what we deemed necessary for the analytic goals of the larger project. Thus, some unknown number of sex-role attitude measures used in past studies are not included below, though many are. Because the items used by national polling organizations have been systematically assembled elsewhere, our compendium probably has covered most of these measures. It probably covers as well most of the measures reported on in major sociology and social psychology journals. It does not, however, contain any such measures newly devised or published after July, 1974, and does not contain measures used only in foreign surveys.

Finally, the compendium is less than exhaustive in a third respect; namely, it is descriptive rather than evaluative. For this reason, it is intended as an introductory guide to sex-role attitude measures rather than as a final source of them. We did not keep a systematic record of the samples on which particular items or scales were used, nor any record of author's attempts to assess reliability or validity. Thus, what appears below is the wording of individual measures plus a reference

to at least one study or article in which the measure is used. Persons concerned with the quality or potential availability of base-line data, or with the known reliability or validity of particular measures, will need to use these references to obtain further information.

A word on the arrangement of the measures. An effort has been made to organize individual items and scales according to their apparent substantive content. Items referring to sex roles within specific institutions--the family, the labor force, the educational system, the political system, or the military--have been kept separate from those referring generally to sex roles or differences. The former are presented in Section I. By far the largest set of these refers to sex roles vis-a-vis the family, and an attempt has been made to categorize the items in this set in some detail. Items dealing with women's or men's obligation to assume adult familial roles have been kept separate from those dealing with conflicts between familial and other roles. In turn, both of these have been kept separate from items referring to the obligations of husbands and wives vis-a-vis each other, household chores and children, and from those describing prescriptions for the differential socialization of female and male children. The particular place where a given item or scale is presented is often somewhat arbitrary, and readers interested in any of these aspects of sex roles vis-a-vis the family should probably examine this entire section of the compendium.

For the remaining institutional areas, we have attempted to employ a more consistent method of categorizing items (not used when the number of them is small). Here, items are divided into four categories: (1) Those tapping norms about the way in which women vs. men should behave or be treated within this institution; (2) those tapping beliefs

about how men and women actually differ in their behavior pertaining to this institution; (3) those tapping perceptions of the ways in which the sexes actually are treated by others in this institutional context; and (4) those tapping the respondent's action orientation towards, or recommendations for changing, the ways in which women and men are treated in this institutional context. Again, precisely where an individual item or scale is classified is often somewhat arbitrary.

These same four categories also are used to organized the items having a general sex-role reference rather than an institutional one. In Section II, we first present items tapping general norms about the behavior of men and women, especially in primary group situations. Section III then presents measures of perceptions of how women and men actually differ from each other (sex trait stereotypes); Section IV, measures of perceptions of the ways women and men are differentially treated by others (discrimination): and Section V, items tapping respondents' attitudes and orientations towards the women's liberation movement.

In all sections, if the complete wording of a measure is known to us, it is presented in quotation marks (with response categories listed below it). Where precise wordings are unknown, the content of the item is described in brackets. The numbers in parentheses following each item refer to the references found at the end of the volume. Abbreviations used to describe response categories are as follows:

SA - strongly agree
A - agree
D - disagree
SD - strongly disagree

AA - absolutely agree
PA - partly agree
PD - partly disagree
AD - absolutely disagree

AS - agree strongly
AM - agree mildly
DS - disagree mildly
DS - disagree strongly

GA - generally agree
GD - generally disagree

CA - completely agree
CD - completely disagree

MA - mildly agree
N - neutral
MD - mildly disagree

DA - discriminated against
NDA - not discriminated against

r.c.u. - response category unknown

DK - don't know

NS - not sure

NO - no opinion

U - undecided

NA - not ascertained

Words in brackets [ ] indicate a paraphrase or clarifying insert to the actual item wording. Cross references are given when some portion of a measure has been placed within a particular category and the entire measure appears elsewhere.

THE SEX-ROLE ATTITUDE MEASURES

I. Sex Roles in Specific Institutional Areas

A. THE FAMILY

1. The Obligatoriness of Familial Roles (see also Section III.B.).

"For a woman, marriage should be more important than a career."
SA/A/D/SD (10)

"Do you believe that the institution of marriage and family was established by God?"
r.c.u. (36)

[Better to marry person below her ideal than to remain unmarried.]
r.c.u. (41)(42)

"A single woman who becomes pregnant but doesn't love the man should marry him anyway."
A/D/NS (17)

"Women who do not want at least one child are being selfish."
SA/A/D/SD (10)(33)(47)

"Do you feel that being a mother is a special calling from God?"
r.c.u. (36)

"Women should have as many children as God gives."
SA/A/D/SD (10)

"It is a woman's moral duty to give her husband at least one child."
SA/A/D/SD (10)

2. The Combining of Familial and Work Roles for Women

a. Moral Acceptability Of

"A married woman's most important task in life should be taking care of her husband and children."
r.c.u. (36)

"Do you approve of a married woman earning money in business or industry if she has a husband capable of supporting her?"
favor women working/oppose/don't know (13)

"If there is a limited number of jobs, do you approve or disapprove of a married woman holding a job in business or industry when her husband is able to support her?"
favor women working/oppose/don't know (13)

"Do you believe that married women should have a full-time job outside the home?"
favor women working/oppose/don't know (13)

"In general, do you favor or oppose wives working and contributing to the family income?"
favor/oppose/don't know/no opinion (13)

"Do you think a married woman who has no children under sixteen and whose husband makes enough to support her should or should not be allowed to take a job if she wants to?"
favor women working/oppose/don't know (13)

"Do you think it is all right for the young women to work for the first few years of married life to help earn enough so they can be married?"
favor/oppose/don't know (13)

"Suppose a young couple wants to get married, but the man isn't earning enough to support both of them. Should they wait until he is earning enough, or should the girl take the job so they can get married right away?"
favor/oppose/don't know (13)

"Women with children should not work outside the home if they don't have to financially."
AS/AM/DM/DS (40)

"People have different ideas about whether a married woman should work. The four statements on this card are about a married woman with young children who are all in school. Please tell me the number of the statement that best describes your feelings about her taking a full time job outside the home.
"1. She should never work.
"2. She should not work unless it is necessary to make ends meet.
"3. She should work if the family would like the extra income but doesn't really need it.
"4. She should work if she wants to.
"8. Don't know." (45)

"What do you think women should do?
"a) It is not a good idea for women to work. They should devote themselves to their home and family.
"b) It is a good idea for women to work. They don't have to devote themselves only to their homes and family.
"Check how strongly you feel about your answer."
1=very weak thru 4=strong (12)

"If being a wife and mother isn't satisfying enough, she should take a job."
r.c.u. (36)

"What do you think women should be like?
"a) Women should do many things including being leaders in politics, the professions, and business (the same work as men),
"b) Women should center their lives in the home and family, and their jobs should be in fields such as teaching, nursing, and secretarial service (different work from men).
"Check how strongly you feel about your answer."
1=very weak thru 4=strong (12)

"Women should be concerned with their duties of child-rearing and housetending, rather than with desires for professional and business careers."
AS/AM/DM/DS (40)

"Women should take care of running their homes and leave running the country up to men."
AS/A somewhat/D somewhat/DS/NS (18)

"If a mother of young children works, it should be only while the family needs the money."
r.c.u. (36)

"In general, women ought to stay home and care for the children."
A/U/D/NA (16)

"The women ought to quit their jobs in order to take care of children and the home."
AA/PA/PD/AD/NA (16)

"Even after the children are old enough for school, the wife should not really take up a full time career outside the home."
SA/A/U/D/SD (22)

"A married woman ought to have a free choice between employment and staying at home."
AA/PA/PD/AD/NA (16)

"A woman with young children has the right to work, but only if her husband is in favor of it."
SA/A/DK/D/SD (33)

"A woman should stay home if her husband wants her to, even if she has no children."
SA/A/DK/D/SD (33)

"Even if a woman has the ability and interest, she should not choose a field that will be difficult to combine with child-rearing."
SA/MA/N/MD/SD/respondent not married (31)

"Mrs. R., the mother of two small children, works full-time at a job she enjoys. Her children are in a day-care center run by trained teachers of whom she approves. How do you feel about Mrs. R.?

"A. I can't imagine a responsible mother neglecting her children like that.

"B. I can't really criticize Mrs. R., but I think she is missing some of the most important experiences of being a mother.

"C. I think it is great that she has such an arrangement." (46)

"A woman should be concerned primarily with her family and her home."
SA/A/U/D/SD (22)

"A woman should devote almost all her time to her family."
SA/A/U/D/SD (22)

"A married woman should not attach much importance to a career."
SA/A/U/D/SD (22)

"A married woman ought to have an opportunity to stay at home while the children are under school age."
AA/PA/PD/AD/NA (16)

"Women should choose career fields that can help them to be better mothers."
SA/A/D/SD (10)

"A wife should give up her job whenever it inconveniences her husband and children."
r.c.u. (30)

"Most women who want a career should not have children."
SA/A/D/SD (10)

[Under what circumstances should the wife work?]
r.c.u. (5)

[Children should have completed school before the wife works.]
r.c.u. (5)

"A woman should not let bearing and rearing children stand in the way of a career if she wants it."
SA/A/D/SD (26)

"Marriage and children should take precedence over everything else in a woman's life."
CA/A/NO/D/CD (43)

"Unless single, women should not crave personal success but be satisfied with their husband's achievement."
CA/A/NO/D/CD (43)

[Woman's ambitions should be subordinated to family.]
CA/A/NO/D/CD (41)(42)

[Wife should work any time she desires.]
r.c.u. (6)(7)

[Children can be school age or younger.]
r.c.u. (6)

b. Practical Feasibility Of

"Most people feel there are both good and bad things about married women having a job. I'd like to ask you about your ideas.
"Having a job means not having enough time to take proper care of your house.
"Women who work are more interesting people.
"Working does not pay considering all the expenses and bother involved.
"Working women are more independent.
"Having a job means making money to spend on things one couldn't afford otherwise.
"Having a job means having a life of your own."
SA/A/D/SD (45)

"Most women are perfectly capable of combining a career and a marriage with children."
SA/A/D/SD (10)

"Little children need full-time mothers."
SA/GA/Slightly A/Slightly D/GD/SD (46)

"Most working mothers can raise their children as well as mothers who don't work."
SA/A/D/SD (10)

"It's more difficult to raise children successfully when both parents work full time."
SA/A/U/D/SD (22)

"A working mother can establish just as warm and secure a relationship with her children as a mother who does not work."
SA/A/D/SD (26)(31)(33)(47)

"Do you think that a working mother can establish just as warm and secure a relationship with her children as a mother who does not work?"
r.c.u. (36)

"A working mother can establish just as strong and secure a relationship with her children as can a stay at home mother."
CA/A/NO/D/CD (43)

"A woman who works cannot possibly be as good a mother as the one who stays at home."
CA/A/NO/D/CD (43)

"A woman can be successful in a career and feminine at the same time."
A/D/NS (17)

"To be really active in politics, women have to neglect their husbands and children."
AS/A Somewhat/D Somewhat/DS/NS (18)

[Conflict between fulfillment as woman and individual.]
CA/A/NO/D/CD (41)(42)

"No woman can be a good wife and mother and be active in politics too."
A/D/NS (18)

c. Consequences Of

"All in all the emotional life of a family suffers when the woman has a full time career."
SA/A/U/D/SD (22)

"Career women are generally less devoted to their husband and family."
SA/A/U/D/SD (22)

"If a wife earns more money than her husband, the marriage is headed for trouble."
SA/A/D/SD (47)

"Children would be better off if their mothers had independent lives of their own."
SA/MA/N/MD/SD/respondent not married (31)

"Women who have no serious interests of their own do too much planning of their children's lives."
SA/MA/N/MD/SD/respondent not married (31)

"If his wife makes more money than he [the husband] does, this should not bother him."
r.c.u. (36)

"Career women tend to be masculine and domineering."
SA/A/D/SD (10)

[Working wife not good for school aged children.]
r.c.u. (5)(6)(7)

[Working wife will become "too independent."]
r.c.u. (5)

[Working wife will neglect husband.]
r.c.u. (5)(6)(7)

[Working wife will be less of a companion.]
r.c.u. (5)(6)(7)

[Husband would be proud of a wife who earns more than he.]
r.c.u. (5)(6)(7)

[Husband would feel inadequate if his wife earns more than he.]
r.c.u. (5)(6)(7)

"A preschool child is likely to suffer emotional damage if his mother works."
S/A/D/SD (31)

"A preschool child is likely to suffer if his mother works."
SA/A/D/SD (26)(33)(47)

"Do you feel a preschool child is likely to suffer if the mother works?"
r.c.u. (36)

"America has many different types of people in it. We would like to know whether you think any of these different types of people are more helpful or more harmful to American life, or whether you think they don't help or harm things much one way or the other.
". . . 13. Working career women with young children."
more helpful/more harmful/don't help or harm/not sure (13)(17)

"If anything happened to one of the children while the mother was working, she could never forgive herself."
SA/A/D/SD (26)

[Husband who is the sole provider will be more ambitious.]
CA/A/NO/D/CD (41)(42)

[Husband should feel inadequate if his wife earns more than he.]
r.c.u. (6)(7)

"Women who succeed in politics usually have to sacrifice their femininity to get there."
A/D/NS (18)

3. Responsibilities of Husbands and Wives

a. General Husband/Wife Division of Responsibilities

"The husband should be the head of the family."
r.c.u. (36)

"It is much better for everyone involved if the man is the achiever outside the home and the woman takes care of the home and family."
SA/A/D/SD (26)(31)(33)(47)

"A. I approve of the woman providing the financial support for the family, while the husband does the household tasks.
"B. The husband should provide the money; the wife should do the housework." (11)

"A. I approve of a wife entering the labor force and leaving the husband at home to care for the children.
"B. The husband should be in the labor force, the wife at home with the children." (11)

"A married man's chief responsibility should be his job."
r.c.u. (36)

"Mr. and Mrs. T. share all household chores and the care of their three small children. Both work half time in order to maintain this family relationship. How do you feel about Mr. T.?
"A. I could never respect such a man.
"B. I think doing housework and child care takes away from his masculinity.
"C. I admire him but would never want a marriage like that.
"D. I admire him and wish I were in a marriage like that.
"E. No feelings one way or the other." (46)

"A married woman as well as her husband has the duty of helping to earn a living for the family."
AA/PA/PD/AD/NA (16)

"It is mostly the duty of the man to be responsible for earning a living for the family."
AA/PA/PD/AD/NA (16)

"The relative amounts of time and energy to be devoted to household duties on the one hand and to a career on the other should be determined by personal desires and interests rather than sex."
AS/AM/DM/DS (40)

"In marriage the major responsibility of the wife is to keep her husband and children happy."
A/D (21)(32)

"A wife should make every effort to minimize irritation and inconvenience to the male head of the family."
AS/AM/DM/DS (40)

"Although women hold many important jobs, their proper place is still in the home."
SA/A/D/SD (10)

"Would you respect a man more, less, or about the same if he decided to stay at home and take care of the children while his wife worked?"
more/less/about the same/NS (17)

"Except in special cases, the wife should do the cooking and house-cleaning, and the husband should provide the family with money."
agree a lot/A/D/disagree a lot (19)

"I believe a woman's place is in the home."
CA/A/NO/D/CD (43)

[Encouragement greatest contribution of wife.]
CA/A/NO/D/CD (41)(42)

[Woman more responsible for success of marriage.]
CA/A/NO/D/CD (41)(42)

b. Husband and Wife's Jobs in Relationship to Each Other and To Family/Marital Responsibility

"It is more important for a wife to help her husband than to have a career herself."
SA/A/D/SD (10)(33)(47)

"It is more important for a wife to help her husband's career than to have one herself."
SA/A/DK/D/SD (31)

[Wife should make herself available in anyway possible to help husband's career.]
SA/A/U/D/SD (7)

"It is a man's duty to allow his wife a career, even if he is not personally in favor of it."
SA/A/DK/D/SD (33)

"A married man should be willing to have a smaller family so that his wife can work if she wants to."
r.c.u. (36)

"If her [married woman's] job sometimes requires her to be away from home overnight, this should not bother him [her husband]."
r.c.u. (35)

"A man can make long range plans for his life, but a woman has to take things as they come."
SA/A/D/SD (47)

"She [a married woman] should be able to make long range plans for her occupation, in the same way that her husband does for his."
r.c.u. (36)

"A married woman can't make long range plans for her own career because they depend on her husband's plans for his."
SA/MA/N/MD/SD (31)

"A. If a husband and wife each have an equally good career opportunity, but in different cities, the husband should take the job, and the wife should follow.
"B. It should be decided by drawing straws." (11)

"A. The husband's commitments should be given more weight than the wife's commitments when making important decisions.
"B. The commitments of husband and wife should be given equal weight." (11)

"Having a job herself [a married woman] should be just as important as encouraging her husband in his job."
r.c.u. (36)

"If she [a married woman] works, she should not try to get ahead in the same way that a man does."
r.c.u. (36)

"A man and his wife ought to have the same opportunities for part-time employment while the children are small."
AA/PA/PD/AD/NA (16)

"A wife should not envy her husband's success."
SA/A/D/SD (10)

[Wife's job shouldn't interfere with husband's work.]
r.c.u. (5)

"A man who helps around the kitchen is doing more than should be expected."
agree a lot/A/D/disagree a lot (19)

[Wife should refuse larger salary than her husband's.]
r.c.u. (7)

[Wife has (equal) right to career.]
r.c.u. (6)(7)

[Wife should quit job if it interferes with husband's.]
r.c.u. (6)(7)

[Man fully responsible for own career.]
r.c.u. (6)(7)

c. Husband and Wife's Interpersonal Responsibilities (Emotional and Sexual)

"It is alright for wives to have an occasional, casual, extramarital affair."
AS/AM/DM/DS (40)

"Women have an obligation to be faithful to their husbands."
AS/AM/DM/DS (40)

"If both husband and wife agree that sexual fidelity isn't important, there's no reason why both shouldn't have extramarital affairs if they want to."
AS/AM/DM/DS (40)

"A wife should respond to her husband's sexual overtures even when she is not interested."
SA/MA/N/MD/SD/respondent not married (31)

"A husband should respond to his wife's sexual overtures even when he is not interested."
SD/MA/N/MD/SD/respondent not married (31)

[Sex only when wife or both are interested.]
r.c.u. (5)

"Wifely submission is an outworn virtue."
AS/AM/DM/DS (40)

"The satisfaction of her husband's sexual desires is a fundamental obligation of every wife."
AS/AM/DM/DS (40)

"Where abortions are legal, the decision about an abortion should be left up to the woman alone. The man involved should not be consulted."
A/D/NS (17)

d. Husband/Wife Division of Specific Tasks

1) Child Rearing

"In general, the father should have greater authority than the mother in the bringing up of children."
AS/AM/DM/DS (40)

"Parental authority and responsibility for discipline of the children should be equally divided between husband and wife."
AS/AM/DM/DS (40)

"A. A husband and wife should share the responsibility of child rearing.
"B. The wife should bear the main responsibility." (11)

"If his wife works, he [the husband] should share equally in the responsibilities of child care."
r.c.u. (36)

"If a child gets sick and his wife works, he [the husband] should be just as willing as she to stay home from work and take care of that child."
r.c.u. (36)

"Raising children is more a mother's job than a father's."
agree a lot/A/D/disagree a lot (19)

2) Household Chores

"Under modern economic conditions with women being active outside the home, men should share in household tasks such as washing the dishes and doing the laundry."
AS/AM/DM/DS (40)

"Men should share the work around the house with women such as doing the dishes, cleaning, and so forth."
SA/A/D/SD (26)(33)(47)

"When a wife works, the husband should help with the housework."
A/D/NS (44)

"In general men should leave the housework to women."
A/U/D/NA (16)

[Husband should help around the house all the time.]
r.c.u. (5)

"Think of a husband and wife in their forties, both having full time careers. Of course it varies from couple to couple, but for the average couple in this situation, who should do the dishes? Who should do the house cleaning?"
almost always the man/mostly the man/exactly half and half/mostly the woman/almost always the woman (22)

"Do you believe men should spend much more time, somewhat more time, about the same amount of time as now, or less time:

"1. Shopping for the family
"2. Cleaning up around the house
"3. Washing dishes
"4. Taking care of the children
"5. Looking at sports
"6. Getting together with other male friends
"7. Going off on sporting trips
"8. Fixing things around the house."

much more/somewhat more/about the same/less/not sure (17)

[Husband should share housework equally with working wife.]
r.c.u. (5)

"If a man is working to support the family, his wife has no right to expect him to work when he is home."
agree a lot/A/D/disagree a lot (19)

"A man ought to feel free to relax when he gets home from work."
agree a lot/A/D/disagree a lot (19)

[Husband should help with housework if wife works.]
r.c.u. (7)

3) Finances

"Married women should keep their money and spend it as they please."
A/D/NS (44)

"As head of the household, the husband should have more responsibility for the family's financial plans than his wife."
AS/AM/DM/DS (40)

"The husband has in general no obligation to inform his wife of his financial plans."
AS/AM/DM/DS (40)

"Husbands and wives should be equal partners in planning the family budget."
AS/AM/DM/DS (40)

"A. The husband should always handle the financial matters.
"B. Both husband and wife should share in handling the finances; or convenience and capability should be the determinant, not sex." (11)

[Who should manage the family income?]
r.c.u. (7)

4) Family Decision Making

"A wife should not have equal authority with her husband in making decisions."
r.c.u. (36)

"In marriage, the husband should make the major decisions."
A/D (21)(32)

"In the family both of the spouses ought to have as much say on important matters."
A/U/D/NA (16)

"I believe that a wife's opinion should have exactly the same bearing upon important decisions for the family as the husband's."
CA/A/NO/D/CD (43)

4. Differential Socialization of Female and Male Children

"Do you think boys and girls should be treated differently when they are growing up? . . . choose the statement that best expresses your viewpoint. If you have children please answer in terms of the way you actually rear them. If you do not have children, or your children are of one sex only, answer in terms of how you think you would act.
"Encourage or approve of physical aggression.
"Permit dependence on parent.
"Encourage aspirations to be a doctor.
"Teach to care for younger siblings.
"Touch, kiss and cuddle child after age five.
"Require such chores as washing dishes, dusting furniture, making beds.
"Require such chores as mowing lawn, washing car, taking out garbage."
appropriate for son only/daughter only/both/neither (46)

"A. Children should be reared with traditional sex-role stereotypes in mind.
"B. Child rearing should proceed without regard for traditional sex-role stereotypes." (11)

"One of the most important things a mother can do for her daughter is prepare her for the duties of being a wife."
A/D (21)(32)

"Parents should encourage just as much independence in their daughters as in their sons."
SA/A/D/SD (10)(31)(47)

"The modern girl is entitled to the same freedom from regulation and control that is given to the modern boy."
AS/AM/DM/DS (40)

"Young girls are entitled to as much independence as young boys."
SA/A/D/SD (26)

"Do you think that young girls should be permitted as much independence as boys?"
r.c.u. (36)

"A. A son should have the use of the family car more often than a daughter.
"B. A son and daughter should have the same car privileges." (11)

"A. Girls should have stricter hours than boys in a family.
"B. The boys and girls should have the same curfew." (11)

"Boys as well as girls ought to learn to take care of the home."
A/U/D/NA (16)

5. Family Law

"It is insulting to women to have the "obey" clause remain in the marriage service."
AS/AM/DM/DS (40)

"A. There is no logical reason why a woman, as opposed to a man, must change her name at marriage.
"B. A woman should willingly take her husband's name at marriage." (11)

"It is childish for a woman to assert herself by retaining her maiden name after marriage."
AS/AM/DM/DS (40)

"The husband should not be favored by law over the wife in the disposal of family property or income."
AS/AM/DM/DS (40)

"The husband should be regarded as the legal representative of the family group in all matters of law."
AS/AM/DM/DS (40)

"Do you feel women are discriminated against or not in obtaining a divorce?"
DA/NDA/NS (17)

"If there is a divorce, do you think a woman, if she is able to work and earn a living, should receive enough alimony so she doesn't have to work, or are you opposed to this? (We're not talking about support for the children here, just support for the woman.)"
favor alimony/opposed to alimony/depends/NS (17)

"If a working woman is divorced, her husband should not have to pay alimony beyond child support."
A/D/NS (44)

"Women should claim alimony not as persons incapable of self-support but only when there are children to provide for or when the burden of starting life anew after the divorce is obviously heavier for the wife."
AS/AM/DM/DS (40)

"Divorced men should help support their children but should not be required to pay alimony if their wives are capable of working."
AS/AM/DM/DS (40)

"Both husband and wife should be allowed the same grounds for divorce."
AS/AM/DM/DS (40)

6. Miscellaneous

"Women should worry less about their rights and more about becoming good wives and mothers."
AS/AM/DM/DS (40)

"One of the most important things to a happy marriage is for a man and woman to be equal in intelligence."
SA/MA/N/MD/SD/respondent not married (31)

"Bringing up children properly takes as much intelligence and drive as holding a top position in business or government."
felt this way frequently/occasionally/hardly ever/NS (18)

"It has been suggested that women ought to be paid a regular weekly wage by their husbands for the work they do in the home. Do you approve or disapprove of this?"
approve/disapprove/NO (3)

"Some people say housewives should be paid regular salaries by their husbands for the work they do at home. Do you think they should or should not receive salaries?"
r.c.u. (29)

"Women should demand money for household and personal expenses as a right rather than a gift."
AS/AM/DM/DS (40)

B. THE LABOR FORCE

1. Normative Support for Equality of Opportunity, Reward and Authority Between Female and Male Workers

"Women should assume their rightful place in business and all the professions along with men."
AS/AM/DM/DS (40)

"Recently there has been a lot of talk about women's rights. Some people feel that women should have an equal role with men in running business, industry and government. Others feel that women's place is in the home. Where would you place yourself on this scale, or haven't you thought much about this?"
1-equal role thru 7-women's place is in the home/don't know/no answer/haven't thought about it (9)

"Do you think women should or should not have the same opportunities for advancement in business that men have?"
favor/oppose/DK (13)

"A. Women should have the same opportunities for promotion as men if they are as qualified.
"B. Men should be preferred for promotion because women quit more often, due to marriage or pregnancy." (11)

"A woman should have exactly the same job opportunities as a man."
SA/A/D/SD (26)(33)(47)

"Women should be given equal opportunity with men for apprenticeship in the various trades."
AS/AM/DM/DS (40)

"Women ought to have as good possibilities for leading positions in work life as men."
A/U/D/NA (16)

"There are many jobs in which men should be given preference over women in being hired or promoted."
AS/AM/DM/DS (40)

"Are there any jobs on this list which you think a woman should not hold?"
"Treasurer of a large company.
"President of a bank.
"U.S. Senator.
"Foreman in an airplane factory.
"Editor of a newspaper.
"Governor of a state.
"Could hold all.
"Should hold none." (34)

"Sometimes a company has to lay off part of its labor force. Some people think that the first workers to be laid off should be women whose husbands have jobs. Others think that male and female employees should be treated the same. Which of these opinions do you agree with?
"Lay off women first.
"Treat male and female employees the same.
"Depends."
DK/NA (9)

"Which of these statements comes closest to your opinion?
"All women should have an equal chance with men for any job in business or industry regardless of whether they have to support themselves or not.
"Only women who have to support themselves should have an equal chance with men for jobs in business or industry.
"A man should have preference over all women for any job that he can fill satisfactorily."
DK (13)

"There should be a strict merit system in job appointment and promotion without regard to sex."
AS/AM/DM/DS (40)

"On the job, men should be willing to work for women supervisors."
r.c.u. (36)

"Men should not have to work under the supervision of women."
AS/A/DK/D/SD (33)

"On the job, men should not refuse to work under women."
SA/A/D/SD (26)

"A. In a job situation, if a man has a woman superior, he need not react to her as he would to a male superior.
"B. He should respond to a superior on the basis of rank, not sex." (11)

"Women should receive the same pay as men for doing the same work."
A/D/NS (44)

"Men and women should be paid the same money if they do the same work."
SA/A/D/SD (26)(33)(47)

"Do you think women should or should not receive the same rate of pay as men for the same work?"
yes/no/NO (13)

"Do you approve or disapprove of paying women the same salaries as men, if they are doing the same work?"
yes/no/NO (13)

"Women don't really deserve the same pay as men, since they are less reliable as workers."
SA/GA/slightly A/slightly D/GD/SD (46)

"If women take the places of men in industry, should they be paid the same wages as men?"
yes/no/NO (13)

"Society should regard the services rendered by the women workers as valuable as those of men."
AS/Am/DM/DS (40)

"Sometimes women get paid less than men for doing exactly the same jobs. Do you think there is often a good reason for this, or that women should always be paid the same as men?"
yes/no/NO (13)

"If a young single woman is doing exactly the same kind of work as a married man with children, do you think she should receive the same rate of pay?"
yes/no/NO (13)

"If she [a married woman] has the same job as a man who has to support his family, she should not expect the same pay."
r.c.u. (36)

"It is only fair that male workers should receive more pay than women even for identical work."
AS/AM/DM/DS (40)

[Equal pay for equal work]
r.c.u. (5)(7)

2. Sex Stereotypes Pertaining to Work Roles

"Men are better at economics and business than women."
feel to be true/don't feel to be true/NS (18)

"There are some professions and types of businesses that are more suitable for men than women."
AS/AM/DM/DS (40)

"Do you think women could run most businesses as well as men, or not?"
could/could not/NO (13)

"A wife should realize that, just as a woman is not suited for heavy physical work, there are also other kinds of jobs she is not suited for, because of her mental and emotional nature."
r.c.u. (36)

"Women have as much to contribute to business and public life as men and should be given a better chance."
A/D/NS (17)

"Women don't work as hard on their jobs as men do."
most women/many/some/only a few (45)

"On the average, women should be regarded as less capable of contribution to economic production than are men."
AS/AM/DM/DS (40)

"In general, women in our society have not been as successful as men--in business, politics, the leadership positions in our country. I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, or disagree a great deal.
"C. Women are usually less reliable on the job than men, because they tend to be absent more and quit more often.
"G. In general, men are more qualified than women for jobs that have great responsibility.
"J. Women have as much chance to get big and important jobs; they just aren't interested."
agree a great deal/agree somewhat/disagree somewhat/disagree a great deal/DK/NA [also see IV.A.] (9)

"Now let me tell you about some experiences women who work have told us they have had. For each, tell me if that has happened to you/to the women you work with or not.
"2. If a job is to be done right, usually the woman has to do it.
"6. Women are more willing workers than men.
"8. Women are hired for certain kinds of jobs and are usually content being right where they are."
has happend/has not happened/NS [also see IV.A.] (17)

3. Perceived Biases For and Against Women Workers

"Men tend to discriminate against women in hiring, firing, and promotion."
SA/A/U/D/SD (22)

"If a woman has the same ability as a man, does she have as good a chance to become the executive of a company, or not?"
as good a chance/not as good/NO/DK/NA (13)

"At the present time do you think most women do or do not have equal opportunities for advancement in business?"
yes/no/NO (13)

"Which of these two statements do you agree with most?
"Men have more of the top jobs because they are born with more drive to be ambitious and successful than women.
"Men have more of the top jobs because our society discriminates against women."
DK/NA/inappropriate (9)

"Which of these two statements do you agree with most?
"It's more natural for men to have the top responsible jobs in a country.
"Sex discrimination keeps women from the top jobs."
DK/NA/inappropriate (9)

"Do you feel you women stand an equal chance with the men you work with in . . . or not?
"1. Salary
"2. Responsibility
"3. Promotion
"4. Becoming an executive"
equal chance/not an equal chance/NS (17)

"Which of these two statements do you agree with most?
"Many qualified women can't get good jobs; men with the same skills have much less trouble.
"In general, men are more qualified than women for jobs that have great responsibility."
DK/NA/inappropriate (9)

"Many careers are virtually closed to women because of men's hostility to women who compete with them."
SA/A/U/D/SD (22)

"Many women who do the same work as their male colleagues earn substantially less money."
SA/GA/slightly agree/slightly disagree/GD/SD (46)

"Do you feel women are discriminated against or not;
"In getting skilled labor jobs?
"In getting manual labor jobs?
"In obtaining executive positions in business?
"In getting white collar and clerical jobs?
"In being allowed enough to support themselves independently?
"In obtaining top jobs in the arts?
"In obtaining top jobs in the professions?"
DA/NDA/NS (17)(18)

"There are a number of fields that very few college-educated American women enter. For each of the occupations shown below, circle the reasons you think help account for this. (Circle as many as apply)

"Doctor/Engineer/Research Scientist/Lawyer/Business Executive

"Such a job requires skills and characteris[illegible]s women do not have.

"To enter this field before marriage restri[illegible]s a woman's choice to marry.

"A Woman tends to be seen as unfeminine if she enters this field.

"A job in this field is too demanding for a woman to combine with family responsibilities.

"Men in this field resent women colleagues.

"Most parents discourage their daughters from training for such a field.

"Women today want to work only occasionally and on a part-time basis, which they cannot do in this field.

"Women of today have lost the pioneering spirit of their grandmother's generation.

"The mass media overwhelm American girls with the stress on the traditional wife-mother role.

"Other (circle and specify)." (31)

4. Support For Day Care and Maternity Leaves

"Do you favor or oppose the idea of setting up many more day care centers where mothers could leave their children during the day?"

favor/oppose/NS (17)

"There ought to be more day-care institutions for children so that women can participate in work and public activities."

AA/PA/PD/AD/NA (16)

"The university should provide free child care for students with children, even if this means cutting back elsewhere."

SA/A/U/D/SD (22)

"Would you favor or oppose having public nursery schools and day care centers set up so that mothers of young children could work in defense plants?"

r.c.u. (28)

"Should nursery schools and child care centers be provided during the present emergency to take care of children of mothers who would take jobs in defense plants, which of these ways do you think the costs of nursery schools and child care centers should be met?

"A. Cost should be paid for entirely by the mothers whose children are cared for.

"B. Costs should be paid partly by the mothers and partly by the local, state, or federal government.

"C. Costs should be paid entirely by the government." (28)

"There should be more day care centers and nursery schools so that more young mothers could work."
r.c.u. (36)

"There should be free child care centers so that women could take jobs."
SA/A/D/SD (26)

"How great of a need do you think there is for each of the following recommendations for legal and social changes affecting women in the United States?
"B. Make available professionally supervised child care facilities for children of working mothers at all economic levels.
"D. Paid maternity leave or comparable insurance benefits should be available for all working mothers."
very great need/great need/some need/no need/DK
[also see IV.B.] (31)

"A Woman's job should be kept for her when she is having a baby."
SA/A/D/SD (26)(33)(47)

"Employers should be required by law to give women maternity leave with full pay."
SA/A/U/D/SD (22)

C. THE EDUCATIONAL SYSTEM

"Girls ought to get as good an education as boys."
A/U/D/NA (16)

"Sons in a family should be given more encouragement to go to college than daughters."
AS/AM/DM/DS (40)

"A. Men and women should feel equally compelled (or uncompelled) to get a college education.
"B. Women should not feel as compelled as men to get a college education." (11)

"Vocational and professional schools should admit the best qualified students, independent of sex."
AS/AM/DM/DS (40)

"The university should actively encourage more women to go on into graduate school."
SA/A/U/D/SD (22)

"There should be many more women in graduate school even if it means keeping some men out."
SA/A/U/D/SD (22)

"Young girls ought to be encouraged to choose also technical and other traditionally male occupations according to their abilities."
AA/PA/PD/AD/NA (16)

"Education in home economics has to be improved and girls trained for the housewife's occupation."
AA/PA/PD/AD/NA (16)

"Education in home economics for boys ought to be increased as much as for girls."
AA/PA/PD/AD/NA (16)

"In order to catch a husband, women should not compete for the very best grades in school."
SA/A/D/SD (10)

"Do you feel women are discriminated against or not in getting a college education?"
DA/NDA/NS (17)(18)

"A college education for women contributes a lot to her marriage and family life."
SA/A/D/SD (10)

"For a college girl, social poise is more important than grade point average."
5 pt. scale (21)(32)

"English is a better major for a college girl than economics."
5 pt. scale (21)(32)

"How great a need do you think there is for each of the following recommendations for legal and social changes affecting women in the United States?
"A. Have high school counselors urge qualified girls to train for occupations which are now held mainly by men."
very great need/great need/some need/no need/DK
[also see IV. B.] (31)

"In general, women in our society have not been as successful as men--in business, politics, the leadership positions in our country. I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all.
"B. Women have less opportunity than men to get the education for top jobs.
"D. Our schools teach women to want the less important jobs."
agree a great deal/agree somewhat/disagree somewhat/disagree a great deal/DK/NA [also see IV.A.] (9)

D. POLITICS AND LEADERSHIP ROLES

1. Women Should/Should Not be More Active in Politics

"Women should take increasing responsibility for leadership in solving the intellectual and social problems of the day."
AS/AM/DM/DS (40)

"It is the woman's duty as well as the man's to participate in leading and taking care of things in society."
A/U/D/NA (16)

"Do we need more women in politics?
yes/no/NO (13)

"The intellectual leadership of a community should be largely in the hands of men."
AS/AM/DM/DS (40)

"A woman leader says not enough of the capable women are holding jobs in the United States government. Do you agree or disagree with this?"
A/D/NO (13)

"There won't be a woman President of the U.S. for a long time and that's probably just as well."
A/D/NS (17)

"One of the goals of these new women's organizations is to increase the number of women delegates to the Republican and Democratic National Conventions in 1972. From what you know, would you say there are usually too few women delegates at these conventions, too many women delegates, or just about the right number of women delegates?"
too few/too many/just about right/NS (18)

"Do you feel that one half the delegates at these national nominating conventions should be women, to represent their half of the U.S. population, or doesn't this make much difference to you?"
half should be women/doesn't make much difference/NS (18)

"In general, do you feel that women should become more active in politics than they are today, less active, or stay about as active as they are today?"
should become more active/less active/stay about as active/NS (18)

"Women in general should not have leading positions."
A/U/D/NA (16)

"In your opinion, do women play too large a role in controlling the economy of the United States today, too small a role, or just about the right role in controlling the national economy?"
too large a role/too small a role/just about right/NS (18)

"Some people think that certain groups have too much influence in American life and politics, while other people feel that certain groups don't have as much influence as they deserve. On this card are three statements about how much influence a group might have. For each group I read to you, just tell me the number of the statement that best says how you feel . . .

"Q. Women."

too much influence/just about the right amount of influence/too little influence/DK/NA/inappropriate (9)

"Women should be considered as seriously as men for jobs as executives or politicians or even President."

SA/A/D/SD (26)(33)(47)

"A. Women, as well as men, should be found in top political offices.

"B. Only men should be found in top political offices." (11)

"How great a need do you think there is for each of the following recommendations for legal and social changes affecting women in the United States?

"E. Women should be encouraged to seek elective and appointive posts at local, state and national levels of government."

very great need/great need/some need/no need at all/DK

[also see IV. B.] (31)

"Women should stay out of politics."

A/D (9)

"Now I'd like to read some of the kinds of things people tell me when I interview them, and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree with them, and whether you agree or disagree a little or quite a bit.

"Women should stay out of politics."

agree quite a bit/agree a little/disagree a little/disagree quite a bit/DK/NA (13)

"Politics is too dirty a business for women to become involved in."

AS/A somewhat/D somewhat/DS/NS (18)

2. Sex Stereotypes Pertaining to Political Roles

"Do you think the U.S. would be governed better or worse if women had more to say in politics?"

better/worse/same/NO (13)

"Some people say that if there were more women in Congress and holding important government positions, the country would be better governed. Do you agree or disagree?"

better/worse/same/NO (13)

"If there were more women in important positions in the federal government, do you think there would be more graft and corruption or less?"
better/worse/same/NO (13)

"This country would be better off if women had more to say in politics."
A/D/NS (17)

"Now I'm going to read you some statements people have made about what a woman President would be like. For each statement would you tell me if you tend to agree or disagree.

"1. A woman President would be less likely to take this country into war than a man President.
"2. A woman President would have a harder time dealing with riots and crackdowns on hardcore criminals than a man President.
"3. A woman President would do a better job of supporting the arts and developing the cultural life of this country than a man President.
"4. A woman President would not be able to stand up to the Russians as well as a man President.
"5. A woman President would have more sympathy with the problems of the poor and disadvantaged than a man President.
"6. The long hours and pressures of the Presidency would wear a woman down more quickly than a man.
"7. A woman President would be less likely to compromise her ideals and principles than a man President.
"8. A woman President would have a harder time dealing with big business and the problems of the economy than would a man President."

A/D/NS (18)

"When it comes to politics, women don't have a mind of their own and tend to vote the way their husbands tell them to."
AS/agree somewhat/disagree somewhat/DS/NS (18)

"Most men are better suited emotionally for politics than are most women."
AS/A somewhat/D somewhat/DS/NS (18)

"This country would be better off if women had more to say about politics."
AS/A somewhat/D somewhat/DS/NA (18)

"When it comes to (READ FIRST ITEM ON LIST), do you feel that women in public office could do a better job than men, a worse job than men, or just as good a job as men in public office?

"1. Getting us out of Vietnam.
"2. Dealing with student demonstrators.
"3. Strengthening the economy.
"4. Encouraging the arts.
"5. Directing the military.
"6. Conducting diplomatic relations with other countries.
"7. Improving the prison system.
"8. Solving the urban crisis.
"9. Assisting the poor.
"10. Improving our education system.
"11. Improving justice for minority groups.
"12. Dealing with big business.
"13. Protecting the environment.
"14. Maintaining honesty and integrity in government.
"15. Working for peace in the world.
"16. Protecting the interests of the consumer.
"17. Balancing the federal budget.
"18. Dealing with health problems.
"19. Dealing with children and family problems.
"20. Making decisions on whether or not to go to war."

better/worse/just as good/NS (18)

"A woman in politics will usually be more idealistic than a man."

A/D/NS (18)

"Women in politics will usually be more hard-nosed and aggressive than men."

A/D/NS

"Feminine charm and diplomacy can be a woman's greatest asset in getting ahead in politics."

A/D/NS (18)

"Women in public office can be equally logical and rational as men."

A/D/NS (18)

"Women are more attentive to detail and therefore can be better administrators in high office than men."

A/D/NS (18)

"Men are better leaders than women."

A/D (21)

"In actual fact, men generally do make better leaders than women."

SA/A/U/D/SD (22)

3. Perceived Biases For or Against Women in Politics

"Do you feel women are discriminated against or not in participating in political organizations and parties?"

DA/NDA/NS (18)

"Do you feel women are being discriminated against or not in being given leadership responsibility in groups with both men and women?"
DA/NDA/NS (17)(18)

"Do you feel women are discriminated against or not in attaining public office?"
DA/NDA/NS (18)

"How large a role do you feel women play in controlling the economy of the United States today--a major role, a minor role, or hardly any role at all?"
major role/minor role/hardly any role at all/NS (18)

"There has been talk recently about women and politics. On the whole, how active would you say most women are in politics today--very active, somewhat active, only slightly active, or not at all active?"
very active/somewhat active/only slightly active/not active at all/NS (18)

"Women have more time to be involved in politics than men have."
AS/A somewhat/D somewhat/DS/NS (18)

"While women hold few public offices, they work behind the scenes and really have more influence in politics than they're given credit for."
AS/A somewhat/D somewhat/DS/NS (18)

"Women are mostly given the detailed dirty-work chores in politics, while men hold the real power."
AS/A somewhat/D somewhat/DS/NS (18)

"Women's organizations don't receive the same recognition in the community as do men's organizations."
AS/A somewhat/D somewhat/DS/NS (18)

"The only place women can be leaders is in clubs and organizations that admit only women as members."
AS/A somewhat/D somewhat/DS/NS (18)

4. Personal Willingness to Accept, Vote for Women Candidates or Office Holders.

"If two people with equal qualifications were running for President of the United States, and one of them were a woman, would you be more likely to vote for the woman candidate, less likely to vote for her, or wouldn't it make any difference to you at all?"
more likely to vote for woman/less likely/no difference/NS (18)

"What if two male candidates for President were equally qualified, and one of them were running with a woman as vice-president, would you be more likely to vote for the candidate with the woman running-mate, less likely to vote for this candidate, or wouldn't it make any difference to you at all?"
more likely/less likely/no difference/NS (18)

The next five items occur together and all have the same response categories which are presented after the items.

"When do you think the country will be ready to elect a woman as President--now, in the next five years, in 10 years, in 20 years, 50 years, or never?"

"When do you think the voters of this state will be ready to elect a woman as governor--now, in the next 5 years, the next 10 years, 20 years, 50 years, or never?"

"What about mayor or head of local government around here--when do you think the voters of this city/town will be ready to elect a woman to this position--now, in the next 5 yrs., the next 10 yrs., 20 yrs., 50 yrs., or never?"

"What about the appointment of a woman Justice to the Supreme Court of the United States--when do you think this country will be ready to accept such an appointment--now, in the next 5 yrs., next 10 yrs., 20 yrs., 50 yrs., or never?"

"When would you personally like to see a woman appointed as Justice to the Supreme Court of the United States--now, in the next 5 yrs., in the next 10 yrs., 20 yrs., 50 yrs., or never?"
now/5 yrs./10 yrs./20 yrs./never/already have/had one/NS (18)

"If your party nominated a woman for President, would you vote for her if she were qualified for the job?"
would/would not/NO (13)

"If your party nominated a generally well-qualified woman for President, would you vote for her?"
would/would not/NO (13)

"If the party whose candidate you most often support nominated a woman for President of the United States, would you vote for her if she seemed qualified for the job?"
would/would not/NO (13)

"If the party whose candidate you most often support nominated a woman for President of the United States, would you vote for her if she seemed best qualified for the job?"
would/would not/NO (13)

"Would you vote for a woman for President of the United States if she seemed qualified for the job?"
would/would not/NO/either/depends (13)

"If your party nominated a woman to run for Congress from your district, would you vote for her if she were qualified?"
yes/no/NO (13)

"Would you approve or disapprove of having a capable woman in the President's cabinet?"
approve/disapprove/either/NO/depends (13)

"Would you approve or disapprove of having a capable woman on the United States Supreme Court?"
approve/disapprove/NO/either/depends (13)

"Would you vote for a woman for Vice President of the United States if she seemed qualified for the job?"
would/would not /NO/either/depends (13)

"Would you favor the appointment of a woman lawyer to be a judge on the United States Supreme Court?"
would/would not/NO/either/depends (13)

"Do you approve of women in high public office, such as governorships, the United States Senate, and the cabinet?"
yes/no/NO/either/depends (13)

"Would you vote for a woman for President if she was qualified in every other respect?"
yes/no/NO (13)

E. THE MILITARY

"Would you be in favor of starting to draft now American women between the ages of 21 and 35 to train them for jobs in wartime?"
r.c.u. (1)

"Do you think the Federal Government should draft married women with children for defense work if the government arranges for the care of their children?"
r.c.u. (27)

"What about drafting women without children for defense work? Would you approve or disapprove of that?"
r.c.u. (27)

"What about drafting married women who have no children for service in the armed forces--would you be in favor of that or against it?"
r.c.u. (27)

"Do you think the federal government should or should not be able to draft single women for the armed forces?"
r.c.u. (27)

"A. Do you think that single women between the ages of 21 and 30 should be drafted now for non-fighting jobs in the army, navy, and air force?
"B. Would you favor or oppose drafting young women if there is another world war?"
r.c.u. (4)

"Do you favor drafting single women between the ages of 21 and 35 to serve in the WACS and WAVES or other similar branches of the armed services?"
r.c.u. (2)

"If the federal government drafts women for defense work during the present emergency, do you think mothers of young children--say those from 3 to 6 years old--should or should not also be drafted?"
r.c.u. (28)

"Are you in favor or against requiring military training for young women in the U.S. during peacetime?"
r.c.u. (30)

"A. As long as there is a draft, both men and women should be included in it.
"B. Women should not be expected to serve in the military." (11)

"Women ought to have obligatory military service or something comparable to it."
AA/PA/PD/AD/NA (16)

II. General Norms Concerning the Behavior of Women and Men, Especially in Face-to-Face Interaction

A. SOCIAL BEHAVIOR

1. Freedom of Action

"A. There should be no restrictions concerning where a woman can wear pants (church, work, entertainment spots, etc.).
"B. Women should wear dresses for certain activities." (11)

"A. Men should not have their hair styled or dyed, or wear make-up to cover blemishes.
"B. Men should have the same right to express concern over their appearance as women do." (11)

"A. A man who is really a man wouldn't cry over a movie.
"B. I approve of crying as an emotional outlet for both sexes." (11)

"A. A woman should not go to a bar alone.
"B. I approve of a woman or a man going alone, or I disapprove of going to bars at all." (11)

"A. Women who swear are lowering themselves.
"B. I consider it no more demeaning for a woman than a man." (11)

"A. A woman should never tell a "suggestive" story when in a group of men and women.
"B. A woman or a man should be able to tell a "dirty" story in this situation, or neither should." (11)

"A. "Dirty" stories should not be told in a woman's presence.
"B. They should not be told at all, or they should be told regardless of the sex of those present." (11)

"Now I'd like to read some of the kinds of things people tell me when I interview them, and ask you whether you agree or disagree with them. I'll read them one at a time and you just tell me whether you agree or disagree with them, and whether you agree or disagree a little or quite a bit.
"It is only natural and right that women should have less freedom than men."
agree quite a bit/agree a little/disagree a little/disagree quite a bit/DK/NA (13)

"A woman should not expect to go exactly the same places or to have quite the same freedom of action as a man."
AS/AM/DM/DS (40)

"Intoxication among women is worse than intoxication among men."
AS/Am/DM/DS (40)

"Telling dirty jokes should be mostly a masculine prerogative."
AS/AM/DM/DS (40)

"Swearing and obscenity is more repulsive in the speech of a woman than a man."
AS/AM/DM/DS (40)

2. Special Privileges, Courtesies, Etiquette

"Women should stop expecting special privileges because of their sex."
SA/MA/N/MD/SD/respondent not married (31)
SA/A/D/SD (33)(47)

"Special attentions like standing up for a woman who comes into a room or giving her a seat on a crowded bus are outmoded and should be discontinued."
AS/AM/DM/DS (40)

"Men should continue to show courtesies to women such as holding open the door or helping them on with their coats."
AS/AM/DM/DS (40)

"A. In an emergency, women and children should be evacuated first.
"B. Children should be first; men and women should follow." (11)

"A. A man should protect a woman from physical harm, even at his own expense.
"B. The man should try to protect himself; the woman should try to protect herself." (11)

"A. Women should be given special courtesies not given to men.
"B. Women should be given no more courtesies than men." (11)

"A. A woman should put her coat on by herself.
"B. A man should help her put it on." (11)

"A. A woman should open doors by herself.
"B. A man should open doors for a woman." (11)

"A. A man should offer his seat to a woman standing on a bus.
"B. He was there first, he should not feel compelled to give up his seat." (11)

3. Active/Passive Role in Interaction

"Women ought to keep themselves in the background when politics are discussed."
A/U/D/NA (16)

"When around a group of men, women shouldn't discuss politics or other serious matters."
SA/A/D/SD (10)

B. SEXUAL BEHAVIOR

1. Freedom of Action

"Single women should not enjoy the same kind of freedom as single men."
A/D/NS (17)

"Women should have as much sexual freedom as men."
SA/A/D/SD (10)

"Unmarried women should not have sexual intercourse."
SA/A/D/SD (10)

"There should be no greater barrier to an unmarried woman having sex with a casual acquaintance than having dinner with him."
AS/AM/DM/DS (40)

"Women should be encouraged not to become sexually intimate with anyone before marriage, even their fiances."
AS/AM/DM/DS (40)

"Women should have full control of their persons to give or withhold sexual intimacy as they choose."
AS/AM/DM/DS (40)

"A. I approve of the woman taking the aggressive role during sexual intercourse.
"B. The man should always take the aggressive role." (11)

"A. If permanent birth control is desired, the woman should be made sterile by an operation (tubal ligation).
"B. Vasectomy (sterilization of the male) should be considered an equally desirable alternative." (11)

"A. If an unmarried woman gets pregnant, it's her own fault.
"B. The man should be considered equally responsible." (11)

2. Courtship and Dating

"A. I approve of a woman taking the first step to start a relationship with a man.
"B. The man should be the one to initiate the relationship." (11)

"A. I approve of a woman calling a man she is interested in.
"B. A woman should wait for the man to call." (11)

"A. I approve of a woman "dropping in" to see a man she is interested in.
"B. She should wait for him to call or come see her." (11)

"A. A man and woman should take turns driving on dates.
"B. Even though both have access to a car, the man should always drive." (11)

"A. If it is more convenient, a woman should drive to her date's house.
"B. Her date should pick her up anyway." (11)

"A. A man and woman should share the expenses of a date if they both have income.
"B. The man should pay." (11)

"The initiative in dating should come from the man."
AS/AM/DM/DS (40)

"Women should take the passive role in courtship."
AS/AM/DM/DS (40)

"A woman should be as free as a man to propose marriage."
AS/AM/DM/DS (40)

"Women earning as much as their dates should bear equally the expense when they go out together."
AS/AM/DM/DS (40)

"Under ordinary circumstances, men should be expected to pay all the expenses while they're out on a date."
AS/AM/DM/DS (40)

III. Sex Stereotypes

A. PERCEIVED CHARACTERISTICS OF WOMEN AND MEN AND DIFFERENCES BETWEEN THEM

"Men who object to women colleagues and supervisors are probably insecure about their own masculinity."
SA/MA/N/MD/SD/respondent not married (31)

"Men are more aggressive than women."
A/D (21)

"Men are better able to reason logically than women."
A/D (21)

"Men are more inclined toward intellectualism than women."
A/D (21)

"Women are more emotional than men."
A/D (21)

"Women are more artistically inclined than men."
A/D (21)

"Women are more moral than men."
A/D (21)

"A man can generally organize a group of people better than a woman can."
SA/A/U/D/SD (22)

"Men tend to be more logical than women."
SA/A/U/D/SD (22)

"Men are somewhat more rational than women."
SA/A/U/D/SD (22)

"As a rule, women are more affectionate than men."
SA/A/U/D/SD (22)

"Most men treat women merely as sexual objects."
SA/A/U/D/SD (22)

"On the whole, men are more interested in a woman's body than in her mind."
SA/A/U/D/SD (22)

"Women talk more than men."
SA/A/U/D/SD (22)

"Housewives are more affectionate than career women."
SA/A/U/D/SD (22)

"I usually find the things men talk about more interesting than the things women talk about."
SA/GA/slightly A/slightly D/GD/SD (46)

The next 8 items have the same response categories which are listed after the items:

"Objectivity and rationality are:"

"The ability to reason abstractly is:"

"Aggressiveness is:"

"Preference for monogamy is:"

"A capacity for deep feeling is:"

"Nurturing capacity is:"

"Empathy and intuition are:"

"Independence is:"

more common in men for biological reasons/more common in men for cultural reasons/equally common in both sexes/more common in women for biological reasons/more common in women for cultural reasons (46)

"Women attach greater value to human life than men do."
feel/don't feel to be true/NS (18)

"Women are more sensitive to the problems of the poor and underprivileged than men are."
feel/don't feel to be true/NS (18)

"Women have more artistic ability and appreciation of the arts than men do."
feel/don't feel to be true/NS (18)

"Women are more emotional and less logical than men."
feel/don't feel to be true/NS (18)

"Men are more aggressive than women."
feel/don't feel to be true/NS (18)

"Men have more physical stamina than women."
feel/don't feel to be true/NS (18)

"Because they are looked on as the weaker sex, women have to be more clever than men."
A/D/NS (17)

"Women will always be more emotional and less logical than men."
A/D/NS (17)

"When a woman wants something, she generally knows how to get it."
A/D/NS (17)

"Women are too ready to give in and compromise, too willing to put up with things they shouldn't."
A/D/NS (17)

"On the whole, which sex do you think is more willing to accept new ideas, men or women?"
men/women/no difference/NO (13)

"On the whole, which sex do you think is more even-tempered, men or women?"
men/women/no difference/NO (13)

"In general, speaking of men as compared to women, who do you think are more level-headed?"
men/women/no difference/NO (13)

"Generally speaking, which do you think has more common sense--men or women?"
women/men/no difference/NO (13)

"Generally speaking, which do you think are more intelligent--men or women?"
men/women/no difference/NO (13)

"On the average, do you think women have more ability to make decisions than men, less, or about the same?"
more/less/same/DK (13)

"On the average, do you think women have more ability to handle people well than men, less, or about the same?"
more/less/same/DK (13)

"On the average, do you think women have more ability to create or invent things than men, less, or about the same?"
more/less/same/DK (13)

"On the average, do you think women have more thoroughness in handling details than men, less, or about the same?"
more/less/same/DK (13)

"How would you compare most men with most women on each of the following characteristics? For each characteristic that you feel there is a difference between men and women, circle whether you consider the difference largely due to innate physiological differences between the sexes, or to social differences resulting from the way we are brought up.

"Moody
"Competitive, socially
"Competitive, occupationally
"Complicated
"Sensual
"Talkative
"Dependent
"Aggressive" (31)

"Women are generally more sympathetic than men."
SA/A/U/D/SD (22)

"Women are more sympathetic than men."
SA/A/U/D/SD (23)

"The intellectual equality of woman with man is perfectly obvious."
AS/AM/DM/DS (40)

[Unattractive women are the most ambitious.]
A/D (41)(42)

"When women get together they talk about less important things than men do when they get together."
most women/many women/some women/only a few (45)

"Women are born with a drive to have children."
SA/A/D/SD (10)

"Because men are strong and women are weak, it is a man's world."
SA/A/D/SD (10)

"Women are as intelligent as men."
SA/A/D/SD (10)

"Now I'd like to ask you about various descriptions of men and comparisons of men and women. For each description, please tell me whether you think it is most accurate or not.

"Most men look at a woman and immediately think how it would be to go to bed with her.
"Most men are basically kind, gentle and thoughtful.
"Men get on with other men far better than women get on with other women.

[Continued]

"Most men are basically selfish and self-centered.
"Most men are interested in their work and life outside the home and don't pay much attention to things going on at home.
"Men enjoy action and excitement more than women do.
"Most men are interested in their own rather than a woman's sexual satisfaction.
"Most men get real pleasure out of taking advantage of women.
"Men are more unfaithful than women.
"Most men think only their opinions about the world are important.
"At heart, most men are just as big gossips as women.
"Most men find it necessary for their egos to keep women down."

mostly accurate/not accurate/NS (8)

"In general, women in our society have not been as successful as men--in business, politics, the leadership positions in our country. I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, disagree somewhat, or disagree a great deal.

"A. Men are born with more drive to be ambitious and successful than women."

agree a great deal/agree somewhat/disagree somewhat/disagree a great deal [also see IV. A.] (9)

B. PERCEIVED CONDITIONS OF WOMEN'S AND MEN'S HAPPINESS OR SATISFACTION

"Women are happier if they stay at home and take care of their children."
SA/A/D/SD (26)

"Women are happiest when they are taking care of a home and looking after children."
most women/many women/some women/only a few (45)

"A woman can live a full and happy life without marrying."
SA/A/D/SD (10)(33)(47)

"Men can live a full and happy life without marrying."
SA/A/D/SD (33)

"Women are better off married to public leaders than holding political office themselves; then they get all the pleasure and few of the problems of public life."
A/D/NS (18)

"On the whole, who do you think has the more interesting time, the women who is holding a full-time job, or the woman who is running a home?"
job/home/no difference/DK (13)

"She [a married woman] should realize that a woman's greatest reward and satisfaction come through her children."
r.c.u. (36)

"Most women need and want the kind of protection and support that men have traditionally given them."
AS/AM/DM/DS (40)

"Economic and social freedom is worth far more to women than acceptance of the ideal of femininity which has been set by men."
AS/AM/DM/DS (40)

"If a woman is not satisfied being a wife and mother, it is a sign she has emotional difficulties."
SA/MA/N/MD/SD/respondent not married (31)

"A woman can best realize her interests through her husband."
SA/A/D/SD (10)

"Giving birth to a child is a wonderful thing that all women should experience."
SA/A/D/SD (10)

"Taking care of a home and raising children is more rewarding for a woman than having a job."
A/D/NS (17)

"For a woman to be truly happy she needs to have a man around."
A/D/NS (17)

"The housewife/mother role does not really provide women with enough opportunity for self-fulfillment."
SA/GA/slightly A/slightly D/GD/SD (46)

"Raising a child provides many rewards, but as a full-time job it cannot keep most women satisfied."
SA/GA/slightly A/slightly D/GD/SD (46)

"What is the best way for most women to develop their potential?

"A. By being good wives and mothers only.
"B. By taking jobs that best utilize their feminine skills and qualities, such as nursing or social work.
"C. By taking jobs that fulfill them as individuals.
"D. By joining women's groups that will develop their consciousness as women.
"E. By combining marriage, motherhood, and work.
"F. By combining marriage or a love relationship and work." (46)

"Which of these two statements do you agree with most?

"By nature women are happiest when they are making a home and caring for children.
"Our society, not nature, teaches women to prefer homemaking to work outside the home."

DK/NA/inappropriate (9)

"In general, women in our society have not been as successful as men--in business, politics, the leadership positions in our country. I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, disagree somewhat, or disagree a great deal.

"E. By nature women are happiest when they are making a home and caring for children."
agree a great deal/agree somewhat/disagree somewhat/disagree a great deal/DK/NA [also see IV. A.] (9)

"Sally is a 27 yr. old woman who graduated from college six years ago, and is now living in a pleasant suburban home with her engineer husband and two young children. She finds that despite all the good things she has in her life, she is still frequently bored and dissatisfied with her lot.

"A. Which of the following suggestions do you think are most likely to increase her general satisfaction?
"B. Which are least likely to increase her general satisfaction?"

"Develop a personal hobby.
"Become active in a club or community organization.
"Develop or return to a career of her own.
"Accept her present life and look forward to the years ahead when children are older.
"Seek psychiatric counseling.
"Take a short vacation alone with her husband.

[Continued on next page]

"Develop some special skill in domestic arts.
"Take a part-time job in something she is interested in.
"Seek religious counseling.
"Take an interesting adult education course.
"None of the above." (31)

IV. Perceptions of Biases For or Against Women Not Specific to Any Institutional Area

A. GENERAL PERCEPTION OF DISCRIMINATION, OPPRESSION

"On the whole and considering people from all walks of life, who do you think has the easier time in present-day America, men or women?"
men/women/no difference/NO (13)

"Which do you think has the easier life in the U.S. today--men or women?"
men/women/NO (13)

"In America, women mostly have an easier life than men."
A/D/NS (44)

"Taking things all together, which do you think has a better life in the United States today--men or women?
men/women/no difference/NO (9)

"In general, who do you think have the more difficult life--men or women?"
men/women/no difference/NO (13)

"Generally speaking, whose life is more difficult, a man's or a woman's?"
men/women/no difference/NO (13)

"In your opinion, do women in the U.S. get as good a break as men?"
yes/no/NO (13)

"The special privileges that men extend to women more than offset any discrimination they practice against them."
SA/GA/slightly a/slightly D/GD/SD (46)

"Which sex has more advantages or privileges in this society?

"A. Men have many more than women.
"B. Men have more than women.
"C. There are advantages and disadvantages for each sex.
"D. Women have more than men.
"E. Women have many more than men." (46)

"Who do you think has the more interesting time in present-day America, men or women?"
men/women/no difference/NO (13)

"Women are stuck with doing the menial chores--cleaning, cooking, ironing, doing the laundry--and are not given a chance to do really important things.
A/D (17)

"A problem with our society is that women do the most important work--raising children--and get no recognition for it."
SA/GA/slightly A/slightly D/GD/SD (46)

"For the most part, do you feel that women are an oppressed group in America or not?"
oppressed/not oppressed/NS (17)

"Women are discriminated against in our society."
most women/many women/some women/only a few women (45)

"Women are exploited in this country as much as minority groups are."
SA/GA/slightly A/slightly D/GD/SD (46)

"When you get right down to it, women are an oppressed group and men are the oppressors."
SA/A/U/D/SD (22)

"Do you feel women are discriminated against or not in being recognized for their minds instead of their charms?"
DA/NDA/NS (17)

"Do you feel women are discriminated against or not in developing intellectual interests?"
DA/NDA/NS (17)

"Men really don't treat women as intellectual equals."
SA/A/U/D/SD (22)

"Intellectually, men really don't take women seriously."
SA/A/U/D/SD (22)

"Do you think women are treated fairly most of the time?"
yes/no/NS (44)

"Sex seems to exist mainly for the man's pleasure."
SA/A/D/SD (26)

"A double moral standard has existed for many years--
one standard for women, another for men."
A/D/NS (17)

"The communications media (for example, television and the
press) degrade women by portraying them as sex objects
or mindless dolls."
SA/GA/slightly A/slightly D/GD/SD (46)

"Most men do not take women seriously."
SA/GA/slightly A/slightly D/GD/SD (46)

"In general, do you think men refuse to take seriously
a woman who is discussing something she knows a lot
about?"
yes/no (45)

"On the whole, do you feel that, compared with 10 years
ago, women are now looked on with more respect as
individual human beings, looked on with less respect,
or about the same respect as 10 years ago?"
more respect/less respect/same respect/not sure (17)(18)

"Things will be much easier for girls growing up today
than they were for girls in my time?"
felt this way frequently/occasionally/hardly ever/NS (18)

"Women have more power than they are given credit for,
because they know how to work behind the scenes."
A/D/NS (17)

"If women want to get ahead there is little to stop
them."
most women/many women/some women/only a few women (45)

"If a woman wants to get ahead, there is little to stop
her."
SA/GA/slightly A/slightly D/GD/SD (46)

"To get ahead in this world, a woman has to be twice
as good at what she does as a man is."
felt this way frequently/occasionally/hardly ever/NS (18)

"Now let me ask you about some experiences women who work have told us they have had. For each, tell me if that has happened to you/to the women you work with or not?

"1. A woman usually gets the dirty, boring chores to do.
"2. If a job is to be done right, usually a woman has to do it.
"3. Often a woman will do the real work and a man will take the credit.
"4. Women are treated with more courtesy and respect in the job.
"5. Many times when a promotion is open, some man from the outside or from another department will be brought in to fill it, instead of giving it to a deserving woman who has earned it.
"6. Women are more willing workers than men.
"7. Women are left out of important meetings affecting their jobs.
"8. Women are hired for certain kinds of jobs and are usually content being right where they are."

has happened/has not happened/not sure (17)

"In general, women in our society have not been as successful as men--in business, politics, the leadership positions in our country. I'll read you some reasons people have offered to explain why this is so, including some things that other people don't agree with at all. For each, I'd like you to tell me whether you agree a great deal, agree somewhat, disagree somewhat, or disagree a great deal. First,

"A. Men are born with more drive to be ambitious and successful than women.
"B. Women have less opportunity than men to get the education for top jobs.
"C. Women are usually less reliable on the job than men, because they tend to be absent more and quit more often.
"D. Our schools teach women to want the less important jobs.
"E. By nature women are happiest when they are making a home and caring for children.
"F. Many qualified women can't get good jobs; men with the same skills have much less trouble.
"G. In general, men are more qualified than women for jobs that have great responsibility.
"H. Our society discriminates against women.
"I. Women have just as much chance to get big and important jobs; they just aren't interested."

agree a great deal/agree somewhat/disagree somewhat/ disagree a great deal (9)

B. RECOMMENDATIONS FOR OVERCOMING DISCRIMINATION

"Which of these two statements do you agree with most?

"Women can best overcome discrimination by pursuing their individual career goals in as feminine a way as possible.
"It is not enough for a woman to be successful herself; women must work together to change laws and customs that are unfair to all women."

DK/NA/inappropriate (9)

"Which of these two statements do you agree with most?

"The best way to handle problems of discrimination is for each woman to make sure she gets the best training possible for what she wants to do.
"Only if women organize and work together can anything really be done about discrimination."

DK/NA/inappropriate (9)

"What is the best way for women to overcome discrimination? By working with men and women in organized groups, or by working on their own to prove their abilities?
"1. Working with men and women in organized groups.
"2. Working on their own.
"3. There is no discrimination against women." (45)

"What is the most effective way for women to overcome discrimination?
"A. By working with men in organized groups.
"B. By working in exclusively female groups.
"C. By working individually to prove their abilities and educate men.
"D. It cannot be overcome under the present system; radical political change must come first.
"E. I do not think there is discrimination against women." (46)

"How great a need do you think there is for each of the following recommendations for legal and social changes affecting women in the United States?
"A. Have high school counselors urge qualified girls to train for occupations which are now held mainly by men.
"B. Make available professionally supervised child care facilities for children of working mothers at all economic levels.
"C. The federal government should establish the principle of equal opportunity for women in hiring, training, and promotion in private employment.

[Continued]

"D. Paid maternity leave or comparable insurance benefits should be available for all working mothers.

"E. Women should be encouraged to seek elective and appointive posts at local, state and national levels of government."

very great need/great need/some need/no need/DK (31)

"To make up for past discrimination, women should be given preferential treatment in hiring and promotion."
SA/A/U/D/SD (22)

V. Attitudes Towards The Women's Movement

"Here are some statements people have made about activist women's groups. For each, please tell me whether you tend to agree or disagree.

"1. The leaders of women's organizations are trying to turn women into men, and that won't work.

"2. It's about time women did something to protest the real injustices they've faced for years.

"3. If women don't speak up for themselves and confront men on their real problems, nothing will be done about these problems.

"4. Women who picket and participate in protests are setting a bad example for children. Their behavior is undignified and unwomanly.

"5. It's women who have nothing better to do who are causing all the trouble.

"6. Women are right to be unhappy with their role in American society, but wrong in the way they are protesting."

A/D/NS (17)(18)

"In general, would you say you are sympathetic or unsympathetic with efforts of women's liberation groups?"
sympathetic/unsympathetic/NS (18)

"As you may have heard, the leaders of the women's movement for equality have recently formed some new organizations to strengthen women's participation in politics. Do you favor or oppose the formation of such organizations to strengthen women's participation in politics?"
favor/oppose/NS (18)

"There has been much talk recently about changing women's status in society today. On the whole, do you favor or oppose most of the efforts to strengthen and change women's status in society today?"
favor/oppose/NS (18)

"All in all, do you favor or oppose most of the efforts to strengthen and change women's status in society?"
favor/oppose/NS (17)

"Of the organizations trying to change women's status in society, do you feel that most of them, some of them, only a few of them, or none are helping the cause of women?"
most helping/some/only a few/none/NS (17)(18)

"While I might not agree with all their tactics, in general I agree with the goals of the Women's Liberation Movement."
A/D/NS (44)

"Women vary in the extent to which they are concerned with the position of women in our society. How would you describe your own feelings in this regard?"
strongly feminist/mildly feminist/neutral/mildly anti-feminist/strongly anti-feminist/DK (31)

"How do you feel about Women's liberation? Do you strongly approve, approve, disapprove, or strongly disapprove of women's liberation?"
SA/A/D/SD (45)

"You've probably heard that there's some effort nowadays to change things for women--in the family, in their jobs, and in government. In general, do you strongly approve, approve, disapprove, or strongly disapprove of these efforts?"
SA/A/D/SD (45)

". . . using the 'feeling thermometer' we showed you in our earlier interview. As you may recall, if you don't feel particularly warm or cold toward a candidate, then you should place him in the middle of the thermometer, at 50 degrees. If you have a warm feeling toward a candidate, or feel favorably toward him, you would give him a score somewhere between 50 and 100 degrees. If you don't feel favorably toward a candidate, then you would place him somewhere between 0 and 50 degrees."

"V. Women's Liberation Movement."
score on the thermometer 0 - 100/DK/NA (9)

"Many of those in women's rights organizations today seem to be unhappy misfits."
SA/A/D/SD (26)

VI. Miscellaneous

A. SINGLE ITEMS

"Women's organizations are as important to the life of the community as are men's organizations."
AS/A somewhat/D somewhat/DS/NS (18)

"Still on the subject of women's rights, there has been some discussion about abortion during recent years. Which one of the opinions on this card best agrees with your view? You can just tell me the number of the opinion you choose.

"1. Abortion should never be permitted.
"2. Abortion should be permitted only if the life and health of the woman is in danger.
"3. Abortion should be permitted if, due to personal reasons, the woman would have difficulty in caring for the child.
"4. Abortion should never be forbidden, since one should not require a woman to have a child if she doesn't want to."

other/NA/DK (9)

"Laws making abortions illegal should be repealed."
A/D/NS (17)

"There should be no laws preventing a woman from having an abortion if she wants one."
A/D/NS (44)

"Here are some possible changes in American governmental policy; would you in general support or oppose them?

"Remove all legal restrictions on abortions, so that any woman could get one if she wants?"

SA/A/U/D/SD (22)

"Do you feel a parent gets more satisfaction when a son gets ahead in his occupation than when a daughter gets ahead in hers?"
r.c.u. (36)

[Unfair that women have to compromise ideals.]
A/D (41)(42)

[Capable woman has duty to be active.]
A/D (41)(42)

"It is ridiculous for a woman to run a locomotive and for a man to darn socks."
AS/AM/DM/DS (40)

"Women should stick to what they do best and let men do what they do best."
A/D/NS (44)

B. SEX TRAIT/ROLE INVENTORIES AND SCALES N.E.C.

Personality stereotypes list--"behavior and attributes which generally have value judgments applied to them"--58 items, forced choice (males or females), (not all items sex stereotypic). (38)

Semantic Differential, re: sex differences--12 bipolar (1-7) scales include potency, activity, evaluation, and social behavior factors, rated men, women, ideal man, ideal woman. (37)

Personality Stereotype Questionnaire "behaviors, attitudes and personality characteristics which . . . differentiate men and women"--122 bipolar (1-6) items (not all items were sex differentiating--rated the average adult male/female, divided into male valued and female valued). (35)(48)

Edwards Personality Inventory, Booklet IA (for college students)--Ss asked to "predict the answer most men/women would give in describing themselves" as a test of sex stereotypy. (25)

"Attitude test . . . dealing with the value of women to society, their attributes, rights and proper sphere of work." 90 statements--includes the following areas:
politics
emotional make-up
mental ability
business and leadership
male domination in the home
humaneness and altruism
fact items
sexual freedom
misc. (23)

Semantic Differential (to differentiate masc.-fem.), bipolar scales (1-7) used to evaluate/rate:
Study 1: most/least masc./fem. real/imagined,
Study 2: most/least masc./fem. real/imagined + most males and most females. (20)

Adjective checklist (309 adjs. in Study 1, 187 in study 2) used to rate:
Study 1: most/least masc./fem. real/imagined
Study 2: most/least masc./fem. imagined + most males are and most females are. (20)

Role-Self Semantic Differential Test for
"Perceived self-concept"
"Perceived role" (how they perceive women)
"Inferred perceived role" (how they think men perceive women)
31 bipolar (1-7) items--adjectives. (15)

Fill-in-the-Blank story (with men or women) with sex stereotypic context of blanks (personality stereotypes). Used to determine degree of stereotyping by counting the number of blanks filled in vs. the number left blank (neither sex appropriate)--16 blanks. (14)

Personality stereotype questionnaire for male-female stereotypes:
55 characteristics on bipolar scales (1-7)
(an abridged Rosenkrantz 1968 questionnaire). (11)

Personality stereotype questionnaire for masc.-fem. 38 bipolar items, each pole = masc. or fem. extreme (divided into male valued and female valued items). (8)

Women's sex role inside and outside the home:
6 item scale (items unspecified)--
Used to classify subjects as "contemporary" or "traditional." (24)

Situation descriptions re: "interiorized norm" (should) and "behavioral disposition" (would) concerning position of women (e.g., sister-brother, and wife-husband):
superordinate role, or
partnership role, or
subordinate role.
36 situation descriptions (not specifically given in text)--"would" and "should" ratings given by adolescent girls and boys. (49)

Adjective Checklist (Sarbin) re: sex characteristics, 200 adj's.
Rated men, women, and forced choice men or women. (39)

Open-ended trait list of men and women:
(each S listed 10 char's describing men, 10 for women)
List is organized and grouped into categories in article. (39)

"Ann got married shortly after she graduated from college with honors in biology. For the past two years, she has been teaching in an elementary school, while her husband Bob completed law school. He recently started on a good job in a law firm. They are both eager to have children, but Ann would also like to take a postgraduate degree in biology, with an eventual career in biological research.
"A. What decision do you think Ann and Bob should make?
(Circle one)

[Continued on next page]

"Start family now, and have Ann give up her research career plans.
"Postpone starting a family, and have Ann get her post-graduate training now.
"Do both: start a family and have Ann get postgraduate training.
"Other (circle and specify).
"B. How strongly do you feel this is the right decision to make in these circumstances? (very/fairly/somewhat/not strongly/can't say)
"C. What decision do you think most wives in such a situation would prefer?
"D. What decision do you think most husbands in such a situation would prefer?" (31)

"Here are some reasons favoring Ann's completing her post-graduate training first (vs. starting her family now). (Circle all those you agree with)
"It will take less time to complete her training before she has children than after.
"She worked while her husband finished his professional training: it's only fair that she have a turn now.
"She will be a better wife and mother if she finds fulfillment herself first.
"It's too difficult to do postgraduate work after a a woman has family responsibilities.
"It's best to get her training while she is near a university; there's no telling where they may be living in the future.
"A woman can go further in biological research than she can in the teaching field.
"Other (Circle and specify)." (31)

"Here are some reasons favoring Ann's starting her family now. (Circle all those you agree with).
"It would be better to have her children early in her marriage.
"She is being selfish to concentrate on her own plans before she has started her family.
"If she expects to rear a family she'd be more realistic to stay in the teaching profession.
"Having a family will probably change her plans, so her training will be wasted.
"Her career plans will put too much strain on her marriage.
"A woman can't be sure what she will want to do until she has had her children.
"A woman can go further in the teaching field than she can in biological research.
"If she plans well, she can take postgraduate training during the same years she is having children.
"Other (Circle and specify)." (31)

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